NEW

BEST CLEANING IN THE INDUSTRY*

enabled by Power Wash

How the Power Wash Cycle Works

1 Extra Cleaning Action

To loosen stains and ground-in dirt, an **extended wash sequence** continuously moves clothes through the water.

2 Enhanced Stain Removal

Hot water fights difficult stains like coffee or soda. Select washers include a built-in heater to maintain or boost water temperature depending on the incoming hot water temperature.

3 Thorough Rinse

After the wash part of the cycle, a thorough rinse of clean water **flushes out any remaining detergent** or lingering soils.

MAYTAG

See the other side to find out which washer models have the Best Cleaning in the Industry*, enabled by Power Wash

*Performance Series washers MHWE400W, MHWE450W, MHWE550W and MHWE950W, among leading brands, comparable cycles, using default settings. All Bravos® washers with the Power Wash cycle, among leading brand high-efficiency top load washers, comparable cycles, using default settings.

PowerWash CYCLE

Maytag brand's Power Wash cycle is the next big thing in laundry, delivering the best cleaning in the industry*!
Combining this superior cleaning with a 10-year warranty on the washer motor and the stainless steel wash basket** and Maytag® Commercial Technology, these Performance Series and Bravos® washers provide the durability and excellent performance expected from Maytag brand.

MVWB450W
Available in White

MVWB750W
Available in White, Black and Crimson

MVWB850W
Available in White, Black, Liquid Silver and Crimson

MHWE400W
Available in White, Oxide and Crimson

MHWE450W
Available in White, Oxide and Crimson

MHWE550W
Available in White, Oxide and Crimson

MHWE950W
Available in White

Be on the lookout for supporting P-O-P for Performance Series washer models MHWE450W, MHWE550W and MHWE950W and Bravos® washer models MVWB450W and MVWB850W

Qualifying Questions

Does your current washer easily remove stains and dirt or do you have to pretreat them by hand?

The Power Wash cycle delivers the best cleaning available* by using extra cleaning action and a thorough rinse to get rid of ground-in dirt and stains. Select models feature a built-in water heater, providing hotter wash temperatures for better soil and stain removal.

Would you like the added assurance of a 10-year warranty on major washer components?

These washers offer a 10-year warranty on the stainless steel wash basket and washer motor to guarantee years of dependable cleaning. See warranty for details.

Is your current washer made with commercial-grade parts?

Performance Series and Bravos® washers feature Maytag® Commercial Technology, a series of long-lasting commercial grade components made to deliver a lifetime of strength and dependability.

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